

DTV Consumer Education Quarterly Report

First Quarter 2009 (covering January - March)

MB Docket No. 07-148

Carrier Name, Address, Phone, Contact Person:

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East Kentucky Network, LLC d/b/a Appalachian Wireless ("Appalachian Wireless") is a 700 MHz Lower Band licensee that provides common carrier wireless telecommunications services. As an eligible telecommunications carrier, Appalachian Wireless conducts consumer education outreach concerning the transition from analog broadcast television service to digital broadcast television (DTV).

Lifeline/Link-Up customers have been notified monthly that after February 17, 2009, and now after June 12, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power television programming unless the viewer takes action. Lifeline/Link-Up customers are informed that a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting, and that information about the DTV transition is available from www.DTV.gov, and from www.dtv2009.gov or 1-888-CALL FCC (TTY 1-888-TELL-FCC) or 1-888-DTV-2009 (TTY 1-877-530-2634) for information about subsidized coupons for digital-to-analog converter boxes.

DTV education information is also included in Lifeline/Link-Up publicity campaigns, and Appalachian Wireless personnel field calls about the DTV transition. Appalachian Wireless will continue to provide consumers with information about the DTV transition through June 2009.

March 23, 2009


PO BOX 

VIPER KY 

Dear ,

Because it is possible some of our customers still depend upon antenna delivered TV service, we offer the following reminder about changes coming that could affect your TV reception:

1. The nationwide switch to digital television broadcasting will be complete on June 12, 2009, but your local television stations may switch sooner. After the switch, analog-only television sets that receive TV programming through an antenna will need a converter box to continue to receive over-the-air TV. Watch your local stations to find out when they will turn off their analog signal and switch to digital-only broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.
2. Information about the DTV transition is available from your local television stations, www.DTV.gov, or 1-888-CALL-FCC (TTY 1-888-TELL-FCC), and from www.dtv2009.gov or 1-888-DTV-2009 (TTY 1-877-530-2634) for information about subsidized coupons for digital-to-analog converter boxes.

We know that you have possibly heard about this change already through television and newspaper ads but just wanted to be sure you had an opportunity to prepare your TV for this change if you still depend upon an antenna for reception (no use of cable, dish or other satellite). If you do require the converter box, you can obtain assistance with its purchase by dialing the 888 number in paragraph '2' above.

Sincerely,

Appalachian Wireless

February 23, 2009

«customername»
«address1»
«address2»
«CITY» «state» «ZIP»

Dear «firstname»,

Because it is possible some of our customers still depend upon antenna delivered TV service, we offer the following reminder about changes coming that could affect your TV reception:

- 1. The DTV Transition has been extended until June 12, 2009. After this date television receivers with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.**
- 2. Information about the DTV transition is available from www.DTV.gov, and from www.dtv2009.gov or 1-888-DTV-2009 for information about subsidized coupons for digital-to-analog converter boxes.**

We know that you have possibly heard about this change already through television and newspaper ads but just wanted to be sure you had an opportunity to prepare your TV for this change if you still depend upon an antenna for reception (no use of cable, dish or other satellite). If you do require the converter box, you can obtain assistance with its purchase by dialing the 888 number in paragraph '2' above.

Sincerely,

Appalachian Wireless

January 20, 2009

«customername»

«address1»

«address2»

«CITY» «state» «ZIP»

Dear «firstname»,

Because it is possible some of our customers still depend upon antenna delivered TV service, we offer the following reminder about changes coming that could affect your TV reception:

1. After February 17, 2009, a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.
2. Information about the DTV transition is available from www.DTV.gov, and from www.dtv2009.gov or 1-888-DTV-2009 for information about subsidized coupons for digital-to-analog converter boxes.

We know that you have possibly heard about this change already through television and newspaper ads but just wanted to be sure you had an opportunity to prepare your TV for this change if you still depend upon an antenna for reception (no use of cable, dish or other satellite). If you do require the converter box, you can obtain assistance with its purchase by dialing the 888 number in paragraph '2' above.

Sincerely,

Appalachian Wireless